

RIHANNA ADDS ALABAMA TOUR DATE TO *LOUD* TOUR

Monday, July 11th Concert Will Benefit Tornado Relief Efforts

LOS ANGELES, CA (June 28, 2011) - Rihanna has announced that she will add an additional stop to her critically acclaimed *LOUD* tour. The additional date will be in Birmingham, Alabama on July 11th at the Jefferson Civic Center Arena, with all proceeds going to benefit local community relief efforts from the devastating tornadoes that tore through Alabama in early 2011. Three charities will receive donations from the show, Project Team Up, Tuscaloosa Disaster Relief Fund, and the Mayor's Disaster Relief Fund.

"Hearing about the hundreds of lives that have been lost and the communities that have been so devastated by this disaster.... I wanted to figure out a way to help." Says Rihanna "I'm hoping that bringing the *LOUD* tour through Alabama can provide a moment of relief and raise a lot of money for the charities we are working with."

Tickets go on sale Thursday, June 30th at 10am EST at Ticketmaster.com and LiveNation.com.

Charity Information:

Project Team Up: www.projectteamup.com

Tuscaloosa Disaster Relief Fund: www.givetuscaloosa.com

Mayor's Disaster Relief Fund (Birmingham): www.foundationbirmingham.org and www.thecfwa.org

Remaining *LOUD* North American Tour Dates:

June 28	Los Angeles, CA	Staples Center
June 29	Anaheim, CA	Honda Center
June 30	Oakland, CA	Oracle Arena
July 2	Las Vegas, NV	Mandalay Bay Resort
July 4	Albuquerque, NM	Hard Rock Casino Albuquerque
July 8	Dallas, TX	American Airlines Center
July 9	Houston, TX	Toyota Center
July 11	Birmingham, AL	Jefferson Civic Center Arena On Sale 6/30
July 12	Atlanta, GA	Chastain Park Amphitheatre
July 14	Sunrise, FL	BankAtlantic Center
July 16	Greensboro, NC	Greensboro Coliseum Complex
July 17	Atlantic City, NJ	Borgata Event Center
July 19	Uniondale, NY	Nassau Coliseum
July 21	East Rutherford, NJ	Izod Center
July 23	Philadelphia, PA	Wells Fargo Center
July 24	Boston, MA	TD Garden

Additional ticket and tour information is available at RihannaNow.com, Ticketmaster.com and LiveNation.com.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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